

## SCHOLARS IN SERVICE – JOB DESCRIPTION



**Mission:** The Central California Blood Center is committed to saving lives and improving patient care by providing a safe and abundant blood supply for the patients and families in the communities we serve. We provide blood and services to patients who receive care at over 20 hospitals and their network of facilities in Fresno, Tulare, Madera, Kings, and Mariposa Counties

**Job Title: Donor Education and Outreach Assistant**  
**Location: Jenny Eller Donor Center**

Number of Openings: 1

**Position Overview:** The Central California Blood Center is seeking a dynamic and dedicated Donor Education and Outreach Assistant to join our team. This role is pivotal in engaging with the community, particularly students from K-12, to promote blood donation awareness and education. The ideal candidate will have excellent communication skills, a passion for public health, and the ability to inspire and motivate young people.

**Key Responsibilities:**

1. Donor Outreach and Education:

- Conduct educational presentations and workshops for students from kindergarten through 12th grade to raise awareness about the importance of blood donation.
- Develop and deliver age-appropriate educational materials and activities to engage students.

2. Public Speaking and Event Participation:

- Represent the Central California Blood Center at schools, community events, fairs, and other public forums.
- Engage with the public through tabling at events, providing information, answering questions, and encouraging blood donation.

3. Program Development:

- Assist in the creation and implementation of ambassador programs at high schools.
- Support high school students in organizing and developing their blood drives, offering guidance and resources to ensure successful events.

4. One-on-One Interaction:

- Provide individualized support and education to potential donors and student ambassadors.
- Build and maintain relationships with schools, educators, and community partners to foster a network of support for blood drives.