

## **SCHOLARS IN SERVICE – JOB DESCRIPTION**

### **Central Valley Justice Coalition**

Central Valley Justice Coalition is a faith-based community benefit organization made up of passionate individuals who are responding to an urgent need to prevent human trafficking in California's Central Valley. Our mission is to partner with the church and community to prevent human trafficking. We seek to prevent this exploitation of human rights through education, partnership and outreach. Since 2014, we have educated over 30,000 individuals about the realities of human trafficking and equipped thousands of youth to recognize vulnerabilities. Together we hope to strengthen our community and reduce the cases of exploitation.

#### **Job Title: Social Media Coordinator**

#### **Number of Openings: 2**

As a non-profit organization dedicated to preventing human trafficking, social media plays a key role in our advocacy and education efforts. We are seeking a talented Social Media Content Manager Intern who is passionate about our cause and has the expertise to develop and execute effective social media content strategies. You will be responsible for creating and publishing compelling content that educates the public, engages supporters, and promotes our organization's mission. Your work will directly impact our efforts to prevent human trafficking and help victims rebuild their lives. This position will work closely with our team to develop and execute effective social media content strategies that educate the public, engage supporters, and promote our organization's mission. This is an excellent opportunity to gain practical experience in social media marketing, make a difference in the world, and build your professional portfolio.

#### **Duties and Responsibilities:**

- Assist in developing and executing social media content strategies that align with our mission and goals
- Create and curate compelling, informative content that educates and engages our audience on social media platforms, including Facebook, Twitter, Instagram, and TikTok.
- Collaborate with our team to stay informed about our organization's programs and events and to ensure that our messaging is consistent and aligned with our mission
- Engage with our supporters and respond to comments and inquiries on social media platforms in a timely and professional manner
- Stay up-to-date on the latest social media trends, best practices, and algorithms to ensure that our content reaches the widest possible audience

Schedule is flexible. Weekly check-in during office hours will be required.

