

General Education Course Proposal

Proposed Course: ECON 183 Political Economy of the Middle East Units 3
Prefix No. Title East

Department: Economics School: Social Sciences

GE Category (Indicate one category only):

Foundation: A1___; A2___; A3___; B4___
 Breadth: B1___; B2___; C1___; C2___; D___; E___
 Integration: B___; C___; D X; International/Multicultural___

Existing Course___; Revised Course___; New Course X

Course Included in Current GE Program___

New courses require the Undergraduate Course Proposal form in addition to this form.
 Revised courses require the Undergraduate Course Change Request in addition to this form.

Proposed catalog description: Limit course description to 40 words using succinct phrases. Include prerequisites, limitations, lecture/lab hours. Indicate former course number, e.g., (Former Biol 105)

Prerequisite: Upper-division standing. A survey of historical, social, cultural, political and economic development in the Middle East. An examination of Western colonial policies, the creation of modern states and their political and economic policies, the role of religion and cultural heritage.

Enrollment limit per section: 40

Expected number of sections per semester – Year 1 1; Year 3 1-2

Attachments:

1. A statement presenting the ways in which this course meets the Specifications provided in the appropriate section of the General Education Policy as well as in the Policies for Inclusion and Evaluation of General Education Courses.
2. A statement of elements common to all sections of this course, identifying content, objectives, required student activities, grading policy, representative texts, and an approximate schedule for the course. Required student activities include such things as papers, research projects, homework, laboratory and/or studio performance, recitations, participation, attendance, and exams.
3. A typical syllabus for a particular offering of the course.
4. Any special cost factors associated with this course.

Approval for Inclusion in General Education

<p><u>MCypher</u> <u>11/8/99</u> Department Chair Date</p>	<p><u>John Puzos</u> <u>11/8/99</u> School Curriculum Committee Date</p>
<p><u>Ellen Guenther</u> <u>11-8-99</u> School Dean Date</p>	<p><u>Peter Arnold</u> <u>11/19/99</u> General Education Subcommittee Date</p>
<p><u>Brandt Kehoe</u> <u>11/19/99</u> Associate Provost Date</p>	

ATTACHMENT 2
General Course Syllabus

ECONOMICS 183: POLITICAL ECONOMY OF THE MIDDLE EAST

Department of Economics, California State University, Fresno

COURSE DESCRIPTION

A survey and analysis of historical, social, cultural, political and economic development in the Middle East. Topics include an examination of Western colonial policies in the region, the creation of modern states, development of agricultural and industrial sectors, labor migration, the rise and the consequences of the formation of the Organization of Petroleum Exporting Countries, political and economic policies pursued by various governments in the region, and the role of religion and cultural heritage. General Education Breadth, Area D.

COMMON COURSE OBJECTIVES

This course intends to:

- 1) Introduce the geographical, historical, and cultural characteristics of various countries in a region collectively referred to as the Middle East.
- 2) Provide an understanding of the development of the Islamic civilization.
- 3) Examine the effect of colonialism in the Middle East and explain the struggle for independence.
- 4) Introduce the concept of economic growth and structural change.
- 5) Analyze the issues related to health, education, labor market, water and food security in the region.
- 5) Examine the emergence of the public sector, state led-growth, the course of reform and urban development.
- 6) Provide an understanding of political regimes, democracy and authoritarianism in the region.
- 7) Examine regionalism, labor migration and the future of the oil economies.
- 8) Analyze the underlying causes of wars and revolutions in the modern history of the region.

PREREQUISITES

Upper-division standing and/or permission of instructor.

GRADING POLICY

The instructor will determine the relative weights of the assignments and tests, as well as the weights assigned for matters of attendance and class participation. Specific course syllabus will state these

weights clearly.

The instructor will keep accurate and timely records of grades received. Grades will be based on an A-F scale, with the instructor to determine whether a curve will establish the grades, or preset points, or some other basis. The syllabus will reflect clearly the method by which semester grades will be determined. CR/NC grades may be administered when such a grading method has been authorized through University procedures.

ATTENDANCE

Attendance policy is to be determined by the instructor. Attendance policy and all penalties relating to missed classes will be clearly stated on the specific course syllabus.

TEXTS AND READINGS

The course instructor will determine specific texts. Such determination may include consultation with the Departmental Chair and/or the appropriate Departmental Committee.

Readings and assignments will be designed to commit students to no more than an average of two hours of independent preparation for each hour of formal lecture.

REQUIRED TEXTBOOKS

Textbooks that may be used in the course are:

- Richards, Allan and John Waterbury. 1996. *A Political Economy of the Middle East*. Second Edition. Boulder: Westview.
- Cleveland, William L. 1994. *A History of Modern Middle East*. Boulder: Westview.
- Owen, Roger. 1992. *State, Power and Politics in the Making of the Modern Middle East*. London: Routledge.

SUPPLEMENTAL MATERIALS

Supplemental materials that may be used in the course are:

- International Journal of Middle Eastern Studies
- Middle East Journal

COMMON COURSE OUTLINE:

The course may follow a schematic outline as summarized below:

1. An introduction to the geography of a region stretching from North Africa to Asia and

embracing various countries collectively referred to as the Middle East.

2. An analysis of various nationalities residing in the region, their different cultures, and religions.
3. An introduction to the economic and political history of the region, from ancient trade routes to modern colonial and post colonial periods. The emphasis will be on how Western colonial policies in the twentieth century led to the creation of different nation states and set the stage for future political and economic crises.
4. An analysis of various economic issues related to the region. These may include an analysis of: a) pre-capitalist economies; b) the impact of colonial rule on economic development; c) structural change, economic growth, and population growth; d) the role of the state in economic development; e) the labor market and labor migration; f) economic struggle over land and other natural resources; g) the formation of the Organization of Petroleum Exporting Countries and its impact on economic development.
5. An analysis of conflict (with a particular emphasis on the Arab-Israeli conflict), militarism, wars and revolutions in the Middle East.
6. A look at political and economic prospects in the future.

For a detailed course schedule, please see **Attachment 3**, pages 3-4.

ALLOCATION OF COURSE TIME

Approximately five weeks of instruction and reading will be devoted to items 1 through 3. The remaining weeks will be allocated to items 4-6. The main focus of the course is item 4 and, therefore, more time would be devoted to this item than any other.

In determination of the allocation of time devoted to topics, reasonable latitude, based upon professional interest, inclination, specialization and theoretical orientation, will be allowed.

COURSE CALENDAR: EXAMS, ASSIGNMENTS, AND WRITING REQUIREMENT

The instructor will determine the frequency and nature of exams, as well as all other assignments. The course outline will clearly reflect the relative weights of each assignment, the grading criteria, and grading scale.

Frequency of exams and assignments:

There will be a minimum of three in-class exams, including the final exam. The final exam will be administered according to the Final Exam Schedule.

Writing:

Exams will include in-class writing of essay and short-answer questions. Such writing will constitute a significant portion of all in-class exams.

A minimum of 4,000 words of writing will be required for this course. Answering the essay portion of the examinations will fulfill a portion of this writing requirement. In addition, a research paper will be required. The student is expected to choose a topic related to recent social, political and economic developments in a country or a region in the Middle East. Such developments may include a region's or a country's development strategy, internal politics and external political and economic relations. After instructor's approval of the topic, the student will conduct preliminary research, write a 3-4 page long essay on the topic and submit the essay to the instructor at the end of the 4th week. Subsequent to the instructor's commentary on the first draft of the paper, the student will conduct further research and submit a longer draft, 5-7 pages, by the end of the 8th week. Following the instructor's comments, the student is expected to present his or her topic in class and submit the final, longer version of the essay to the instructor by the beginning of the 15th week. The final draft must be 10-15 pages long.

For details concerning style of writing please see "Guidelines for the First Draft of the Term Paper" in **Attachment 3**, pages 6-7.

Quizzes homework, etc.

The instructor may assign additional exams, quizzes, graded out-of-class assignments, homework, etc.

Exam dates

Approximate dates for all exams and assignments will be included on the specific syllabus.

Writing assignments

A brief description of any writing assignment, paper or other such assignment will be included in the specific course syllabus.

ADMINISTRATIVE MATTERS

The specific outline will clearly state policies regarding make-up exams, late papers, missed assignments, etc.

STUDENTS WITH DISABILITIES

All students with disabilities will receive every reasonable accommodation to facilitate their learning and testing evaluation. They will be instructed to discuss their needs with the instructor during the first week of class.

PLAGIARISM, CHEATING, CLASS CONDUCT

All instructors will either directly refer students to University policy in the *Catalog* and *Schedule of Courses* or state University policy regarding such matters in their course syllabi.

FEES

Normally, there will be no student fees for this course.

ATTACHMENT 3
Typical Course Syllabus

ECONOMICS 183: POLITICAL ECONOMY OF THE MIDDLE EAST
Department of Economics, California State University, Fresno

Economics 183
Political Economy of the Middle East
Spring 2000
Dr. Sasan Fayazmanesh

Office: PB 317
Phone: 278-2672
Email: sasanf@csufresno.edu
Office hours: MWF 10:00-12:00
and also by appointment

COURSE SYLLABUS

REQUIRED TEXT

- Richards, Allan and John Waterbury. 1996. *A Political Economy of the Middle East*. Second Edition. Boulder: Westview.
- Cleveland, William L. 1994. *A History of Modern Middle East*. Boulder: Westview.

SUPPLEMENTAL TEXTS (On reserve in the Henry Madden Library)

CATALOGUE DESCRIPTION

Prerequisite: Upper-division standing and/or permission of instructor. A survey and analysis of historical, social, cultural, political and economic development in the Middle East. Topics include an examination of Western colonial policies in the region, the creation of modern states, development of agricultural and industrial sectors, labor migration, the rise and the consequences of the formation of the Organization of Petroleum Exporting Countries, political and economic policies pursued by various governments in the region, and the role of religion and cultural heritage. General Education Breadth, Area D.

COURSE CONTENT

This course is an introduction to the following issues: 1) geography of a region stretching from North Africa to Asia and embracing various countries collectively referred to as the Middle East; 2) various nationalities residing in the region, their different cultures, and religions; 3) economic and political history of the region, from ancient trade routes to modern colonial and post colonial periods; 4) various economic issues related to the region; 5) militarism, conflict, wars, and revolutions in the Middle East in the twentieth century; 6) future political and economic prospects.

ASSIGNMENTS

The best way to handle this course is to read the assigned material before the lecture on that particular topic begins. Usually more than one such reading is required to fully comprehend the material and to distinguish between what is essential and what is not. After a thorough reading, write in your own words an abbreviated outline of the chapter. Such outlines will increase your ability to comprehend the lecture. In addition, these outlines would enable you to earn extra points by correctly answering questions raised in class. I may collect these outlines randomly and grade them.

In addition, you are expected to conduct independent research. This means that you should choose a topic dealing with political economy of the Middle East, do research, present your research in class, and submit the result to me in the form of a term paper (see below for more details).

TESTS

There will be a total of three quizzes and three exams. The third exam is the final, comprehensive exam. Each quiz consists of multiple choice questions and is worth 20 points. Exams consist of a combination of multiple choice questions and essays. Each midterm exam is worth 100 points. The final exam is worth 150 points. I do not like to give make up quizzes or exams unless there is a serious and compelling reason, such as being ill. In such cases, you should bring me a note from your doctor. In any other case, you should make arrangements with me before hand, otherwise no make up exam will be given.

GRADING

Your grade will be based on the sum of your scores on the three exams (350 point), the best two quizzes (40 points), term paper and oral presentation (40 points). I will use the following scale to determine your final grade: 90-100: A, 80-89: B, 65-79: C, 50-64: D, below 50: F.

ATTENDANCE & CLASS PARTICIPATION

Regular attendance and class participation are mandatory. I will add 2% to you overall score for perfect attendance and class participation. If your grade falls below the average, I will also give you points for coming to see me during my office hours. Points may be deducted for failure to attend on a regular basis.

TERM PAPER AND ORAL PRESENTATION

Week 1-4: Choose an analytical topic related to political economy of the Middle East and do some preliminary research. Turn in a 3-4 page long, typed report on what you have done (including a list of possible references) by the end of week 4.

Week 4-8: After my approval of your topic, continue with your research and resubmit a longer version of your paper (about 5-7 pages) by the end of week 8.

Week 8-12: Prepare a 10-15 minute class presentation and, by the end of week 12, arrange for a time to present your topic.

Week 15: Submit the final version of your paper at the beginning of this week. The final paper must be typed, 10-15 pages (approximately 4000 words), double-spaced, with normal margins and fonts.

For more specific guidelines please see pages 5-6.

Note that your grade on the term paper depends not just on its final form but also on how well you do along the way and how you meet all the deadlines. If you miss a deadline, I will deduct points for each day that your paper is late. It goes without saying that your paper must be original and that plagiarism and cheating are unlawful (see the *Schedule of Courses*, Fall 1999, pp. 36-37).

TENTATIVE COURSE SCHEDULE *

- Week 1: Introduction to the Political Economy of the Middle East
Reading : Richards, Chapters 1 and 2 and Instructor's handouts
- Week 2: The Development of Islamic Civilization
Reading: Cleveland, Chapters 1 and 2
- Week 3: The Beginning of the Era of Reform
Reading: Cleveland, Chapters 4 and 6
- Week 4: The Struggle for Independence
Reading: Cleveland, Chapters 9, 11 and 13
- Week 5: Economic Growth and Structural Change
Reading: Richards, Chapter 3
- Week 6: Midterm Exam 1
Human Capital: Health, Education and Labor Market
Reading: Richards, Chapter 5
- Week 7: Water and Food Security
Reading: Richards, Chapter 6
- Week 8: The Emergence of Public Sector and State Led-Growth
Reading: Richards, Chapter 7 and 8
- Week 9: The Checkered Course of Reform and Urban Political Economy
Reading: Richards, Chapter 9 and 10
- Week 10: Midterm Exam 2
Political Regimes
Reading: Richards, Chapter 11
- Week 11: Democracy and Authoritarianism
Reading: Cleveland, Chapters 14, 18, and 19
- Week 12: Regionalism, Labor Migration and the Future of the Oil Economies
Reading: Richards, Chapter 15

Week 13: Democracy and Authoritarianism

Reading: Cleveland, Chapters 14, 18, and 19

Week 14: War and Revolution

Reading: Cleveland, Chapters 20

Instructor's handout

Week 15: Is Islam the Solution

Reading: Cleveland, Chapter 21, Richards, Chapter 14

Week 16: Final Exam

* This schedule is subject to change in the event of extenuating circumstances. Supplemental readings may be assigned.

GUIDELINES FOR THE FIRST DRAFT OF THE TERM PAPER

Your first draft should state what your research topic is (i.e., an abstract of your essay), what you have already done to pursue this topic, and what you plan to do in the near future to complete the research. The draft must be in good English, i.e., free from grammatical errors.

Specifications:

1. Length: 3-4 pages.
2. Margins: 1 inch on each side.
3. Font size: 12 points.
4. Spacing: 2.
5. Page numbering: Each page must be numbered.
6. Citations: In-text citations must be provided. Examples:

Short quotation:

In the *General Theory*, Keynes himself uses the designation “classical” in three different ways, without ever defining the term explicitly. First, the term appears to refer to all those who believe that supply creates its own demand, or the so-called Say’s Law (Keynes 1936, p. 18). Second, it seems to refer to those who safely neglect the aggregate demand function (p. 33).

Long quotation:

On the first page of the first chapter of the *General Theory*, John Maynard Keynes writes in a footnote:

“The classical economists” was a name invented by Marx to cover Ricardo and James Mill and their predecessors, that is to say for the founders of the theory which culminated in the Ricardian economics. I have become accustomed, perhaps perpetrating a solecism, to include in “the classical school” the followers of Ricardo, those that is to say, who adopted and perfected the theory of Ricardian economics, including (for example) J.S. Mill, Marshall, Edgeworth and Prof. Pigou. (1936, p. 3)

7. References: Your draft must refer to at least two books and two journal articles at the end of your essay (four books or four journal articles will also do). Examples:

Books:

- Jevons, William Stanley. 1871. *The Theory of Political Economy*. New York: Macmillan and Co.
- Keynes, John Maynard. 1936. *The General Theory of Employment, Interest, and Money*. New York: Harcourt Brace Jovanovich, 1964.
- Machlup, Fritz. 1963. *Essays on Economics Semantics*. Englewood Cliffs: Prentice-Hall.

Articles:

Aspromourgos, Tony. 1986. "On the Origin of the Term "Neoclassical."
Cambridge Journal of Economics. **10** (30), pp. 265-70.

Mirowski, Philip. 1984. "Physics and the Marginalist Revolution." *Cambridge Journal of Economics*. **8** (4), pp. 361-79.

8. Please staple your pages and write your name on the first page.