

Annual Assessment Report for 2020-2021 AY

Reports completed on assessment activities carried out during the 2020-21 AY will be due September 30th 2021 and must be e-mailed to the Director of Assessment, Dr. Douglas Fraleigh (douglasf@csufresno.edu).

Provide detailed responses for each of the following questions within this word document. Please do NOT insert an index or add formatting. Furthermore, only report on two or three student learning outcomes even if your external accreditor requires you to evaluate four or more outcomes each year. Also be sure to explain or omit specialized or discipline-specific terms.

Department/Program: Art and Design / Studio Art **Degree:** BA

Assessment Coordinator: Matthew Hopson-Walker

1. Please list the learning outcomes you assessed this year.

The Studio Area elected to use the assessments scheduled in our SOAP for the canceled 2019 -2020 AY assessment. This is the first scheduled assessment event on our new SOAP. We were able to assess both of the scheduled direct assessment activities. The indirect activity scheduled was not possible due to Covid safety protocols preventing students from dropping off work in person and filling out our Senior Exit Survey.

The Assessment Activities are as follows:

- Summative assessment of SLO A and SLO B in the PLO 1 category from our core ART37- Digital Art. The descriptions of our PLO/SLOs are as follows.

PLO 1 – Introduce students to the materials, processes, and concepts of studio art practice.

- A. SLO – Students will develop a basic knowledge of materials and techniques used in creating art.
- B. SLO – Students will produce work that shows knowledge and proficiency of composition, form, and include the principles of art and design in their creative practice.

- Cumulative assessment of PLO 2 and 3 from our 2021 Senior Exhibition. The descriptions of our PLO/SLOs are as follows.

PLO 2 – To expand the knowledge of multiple social and cultural traditions, issues and histories of art.

SLO – Students will apply conceptual elements and content in art to compose compelling and thought-provoking content.

PLO – To recognize, experience, and maintain currency in the visual arts.

SLO – Students will develop projects that utilize contemporary approaches to materials and techniques relevant to their medium(s) of choice.

2. What assignment or survey did you use to assess the outcomes and what method (criteria or rubric) did you use to evaluate the assignment?

For ART 37 – Digital Arts the faculty collected digital portfolios created by the students as an assignment. ART 37 is a required core class for all art majors, ideally taken in their Freshman or Sophomore year. For continuity, a previously created 12 point rubric was used for this assessment.

12 Point Rubric Score Table

SCORES	EXPERIENCE RANGE
1-3	Beginning
4-6	Developing
7-9	Accomplished
10-12	Exemplary

I have provided examples in the appendix of our individual student grading form (Appendix 1.A) and the scoring sheet (Appendix 1.B) used to collect the individual scores. The Studio Area met 5/5/2021 for two hours to review all the student materials. In Fall 2020 two sections of the course was offered, in Spring 2021 only one. We reviewed digital portfolios of 23 students from the three sections. The student portfolio includes an artist statement, resume, and a minimum of 5 images of visual art created by the student in their core classes which include, Beginning Drawing, 2D design, 3D design, Digital Art, and Color Theory. The materials required for this portfolio assignment mirror materials required for academic and professional advancement such as, applications to graduate programs, internships, residencies, teaching positions, commercial representation, and/or for gallery exhibitions.

For the Senior Exhibition the faculty viewed all the student applications for entry into the exhibition. Students were allowed to submit up to five visual art pieces for exhibit. Due to COVID the exhibit was in a digital/online format this year. We examined all the applicant which amounted to 20 students. For continuity the same 12 point rubric as

ART37 was used for this assessment. The Studio Area met 5/5/2021 for two hours to review all the student materials. In response to feedback from previous CAH Assessment Coordinators the area has made the Senior Exhibition a requirement for all graduating seniors enrolled in a course rather than a free for all. We experimented with this AY 2018-2019, as a dry run we created the special topics course ART 109T – Professional Practices which culminated in the senior exhibition. We found this an efficient way to collect student work for purposes of assessment and weed out students who were seniors in standing but were a year or two out from graduating. We have proposed course changes to our current ART 112 - Gallery Techniques class to make it an equivalent senior capstone course with the new title ART 112A - Professional Practices. ART 112 was previously a required course for all art majors but students took it whenever it fit their schedule. We've added prerequisites to it to make it accessible only to seniors. The new restructured courses will allow us to collect more assessment materials, in addition to the exhibition application pieces we will be able to use the new ART 112A to collect artist statements, resumes and other professional materials which allow for a more complete assessment in relationship to the materials collected from ART 37.

3. What did you learn from your analysis of the data? Please include sample size (how many students were evaluated) and indicate how many students (number or percentage instead of a median or mean) were designated as proficient.

We evaluated 23 randomly selected students from our ART 37 - Digital Art course and all of the 20 Students from our Senior Exhibition. The studio area met and did assessment virtually together over a two hour meeting. All 8 of the Studio Area T/TT Faculty participated in the meeting and provided their Assessment Score Sheets for Art 37 and the Senior Exhibition. Spreadsheets were created using the Assessment Score Sheets from all participants. *Please see ART 37 spreadsheets in Appendix 2.A & 2.B.*

We discovered some overlap amongst the students (6 graduating seniors) in both assessment pools which to us indicated an impaction of ART 37. Thus, forcing students to take it in their Junior or Senior year instead of in their Freshman or Sophomore year. After removing the Seniors from the ART 37 collective spreadsheets for SLO 1.A and SLO 1.B there was still a low number of Freshmen or Sophomores. Of the 46 students enrolled in ART 37 Fall 2020 only 7 (15%) were Freshman or Sophomores which is due to the possible impaction of the course as well as a lack of transfer courses at local Community Colleges. The ART 37 rubric scores were adjusted by removing all Seniors, giving us a better indication of the level of our students who are still engaged in their core or foundational course work and have entered the beginning courses of their Area of Emphasis (Animation, Ceramics, Drawing, Painting, Photography, Printmaking, or Sculpture).

Our benchmark for ART 37 is to have 80% of our students in the Developing (4-6) range. Of the 23 students we assessed 100% scored the Developing category or above; 11 were scored in the Developing category, 3 were scored in the Accomplished category, and 2 students were scored in the Exemplary category. As you can see scores on average are just below 7 for both SLOs assessed which is much higher than our current benchmark. In general we would expect to find students with scores somewhere in the Beginning (1-3) to low Developing (4-6) range for this course, ideally with scores in the 3-5 range. That the scores are nearly in the Accomplished (7-9) speaks to only 15% of the students fitting into the expected experience level for this course, that being Freshman or Sophomores. In discussion with colleagues we feel that the scores for this class are inflated due to flaws in advising and/or impaction of the course forcing to many of our majors to take the course later than we have scheduled in our 4 year roadmaps.

For our assessment of the Senior Exhibition I created spreadsheets using the Assessment Scoring Sheets from the Studio Area faculty. *Please see Senior Exhibition spreadsheets Appendix 2.C & 2.D.* In general we would expect to find students with scores somewhere in the Accomplished (7-9) to low Exemplary (10-12) range in their Senior Exhibition. Our benchmark is to have 80% of our graduating seniors rating in the Accomplished or Exemplary categories; 14 were scored in the Accomplished category, and 6 students were scored in the Accomplished category. We surpassed our benchmark with 100% of our seniors reaching at least the 7-9 Accomplished range; with an average of the scores above 9 for both SLOs assessed.

During our review of the Senior Animation Majors there was a discrepancy in the quality of presented materials. The strong animation skills presented in comparison to the audio for the submitted animations significantly impacted those students assessment ratings. The faculty from the animation area explained that there is currently little to no curriculum or material support for teaching the requisite animation audio skills and as the area has become its own option the need has increased as the area has grown.

That the score averages from ART 37 (6.7 & 6.9) and the Senior Exhibition (9.3 & 9.5) indicate an improvement is a positive outcome for the Studio Art Area. That students are increasing the technical skills for their chosen mediums and critical thinking in regards to generating original art work in their areas of emphasis is evident but we would probably see a greater difference in scores if the students from ART 37 truly represented the student demographic intended to be enrolled in the course. In future Senior Exhibition assessments we would like to see an even split with half of our graduating seniors reaching the Exemplary range. Our current assessment scores are probably in the right area given that the Art BA is a generalist degree rather than a focused professional degree like the Bachelors of Fine Arts (BFA).

4. What changes, if any, do you recommend based on the assessment data?

We can not currently make a direct correlation between the two levels because different PLO's/SLO's were assessed for each level from our brand new SOAP and it would be an apple to oranges comparison. As we pursue our SOAP assessment schedule and revisit the ART 37 cohorts with the same assessment tools in their Senior Exhibition we will be better able to make direct comparisons and gain a clearer understanding of our area's strengths and weaknesses. Based on discussion and information we are able to infer from the AY 2019-2020 assessment the area has set the following goals.

- Increased departmental advising in a student's first two years. Foreseeing this issue, in Spring 2020 the area rewrote its catalog description for clarity as well as updated the four year roadmaps used by the college's advisors. The previous 4 year plans on the university website were from 2013. Also, we are in communication with the Dean about creating a course release for one faculty to have mandatory advising every year or semester with all Studio Art BA Majors.
- Create another section of ART 37 so that more Freshman and Sophomores can enroll in the course. After this assessment we looked into the enrollment classifications for the courses last academic year and we have already communicated with the Department Chair. Another section of ART 37 has been added for Fall 2021.
- Faculty will investigate strategies for including curricula on audio either within current courses, developing new courses, or partnerships with other programs. Faculty will look for funding sources to procure equipment necessary to support audio curricula.

5. If you recommended any changes in your response to Question 4 in last year's assessment report, what progress have you made in implementing these changes? If you did not recommend making any changes in last year's report please write N/A as your answer to this question.

Due to Covid there was no annual assessment performed AY 2019-2020. Looking back at AY 2018-2019 I could only find the following statement. *"The senior show is now a more inclusive and important exhibition and is being developed as a culminating experience for our graduating seniors. In previous years the show was juried and therefore only the strongest work was accepted, now, as we are using the show as an assessment activity, we have made it open to all seniors and try to encourage all to exhibit with awards and prizes as incentives. This method of assessment has the potential to be very successful."* We have endeavored to make the Senior Exhibition as described above and as stated previously in this document. To that end we have proposed course changes to a

preexisting required course to create a capstone course experience that includes the senior exhibition. Due to these in progress changes from AY 2018-2019 we have already noticed an increase of students numbers in the Senior Exhibition; 20 this year, 15 AY 2019-2020, and only 12 students AY 2018-2019.

6. What assessment activities will you be conducting during the next academic year?

For AY 2021-2022 the direct assessment activities scheduled are ART 37 Digital Portfolio and Senior Portfolio from the capstone ART 112 - Gallery Techniques which will become ART 112A - Professional Practices. The indirect assessment activity is a Community Survey in which we will reach out to community stakeholders and alumni. We will continue to use the same 12 point rubric so that going forward we will have scores that can be compared to one another of a long period of time. In creating the Assessment Schedule in our new SOAP last year the area felt it was important to in part focus our assessment activities on our incoming or beginning students. That continuously assessing the digital portfolios from ART 37 would give us a better indication of our core instruction/curriculum and in the future give us a better benchmark for improving our upper division coursework. Also, it will help us prepare for the new BFA in studio arts degree we are in the process of proposing which will have its own portfolio application process. In our program ART 37 is where student's learn the technical skills for putting the BFA application portfolio together.

7. Identify and discuss any major issues identified during your last Program Review and in what ways these issues have or have not been addressed.

One of the things sighted by our Program Review self evaluation was the need for program clarity. In preparation of our Program Review last year we rewrote the Art BA catalog description and it's SOAP to update it's assessment schedule and refine our PLOs and SLOs which were very outdated due to Animation having formed a new Option in Animation and Art History creating its own BA degree. The new SOAP is now more specific to the fine/visual arts and the assessment schedule is structured so that we are attempting to assess the same cohorts at different points in their academic career with the related assessment activities. For example, this year we've assessed PLO/SLO 1.a and 1.b from their ART 37 digital portfolios. When these students are ideally graduating seniors (AY 2022-2023) they should be enrolled in ART 112 - Professional Practices and we'll be assessing PLO/SLO 1.a and 1.b from their Senior Exhibition. As mentioned above we discovered an issue with ART 37 enrollment but that is the purpose of the assessment schedule structure in that it will allow us too capture data in regards to problems like this

Appendix 1.B – Example of our Assessment Scoring sheet.

Please enter student Rubric Ranking (1-12) for each SLO.						
STUDENTS	SLO	SLO	SLO	SLO	SLO	Notes:
	1.a	1.b	2	3	4	
STUDENT 1						
STUDENT 2						
STUDENT 3						
STUDENT 4						
STUDENT 5						
STUDENT 6						
STUDENT 7						
STUDENT 8						
STUDENT 9						
STUDENT 10						
STUDENT 11						
STUDENT 12						
STUDENT 13						
STUDENT 14						
STUDENT 15						
STUDENT 16						
STUDENT 17						
STUDENT 18						

Appendix 2.A – Assessment Scoring Spreadsheet 1/4.

2020-2021 – ART 37 Portfolio – SLO 1.A

STUDENT	1	2	3	4	5	6	7	8	Average Score
Censored Student Names	6	4	6	5	6	6	4	7	5.5
	6	3	6	7	6	6	4	6	5.5
	6	4	6	8	6	5	6	6	5.9
	6	4	6	7	7	7	5	8	6.3
	9	10	9	8	8	10	9	10	9.1
	7	5	7	5	6	6	8	8	6.5
	9	4	9	7	8	10	10	7	8
	8	2	8	5	5	5	7	6	5.8
	7	2	8	5	5	6	7	6	5.8
	7	3	7	4	5	7	6	6	5.6
	7	3	7	6	6	4	6	5	5.5
	7	2	7	5	6	7	5	8	5.9
	9	3	9	7	6	7	5	6	6.5
	9	4	9	6	6	7	7	8	7
	10	10	10	8	7	10	9	8	9
10	10	10	8	8	10	10	10	9.5	
9	6	9	7	7	6	6	8	7.3	
Assessment / SLO Averages	7.8	4.6	7.8	6.4	6.4	7	6.7	7.2	6.7

The numbered columns 1-8 are the Faculty Scores for the 8 faculty who participated. I removed their names for anonymity with in the area so colleagues would feel more comfortable giving their honest scores.

Appendix 2.B – Assessment Scoring Spreadsheet 2/4.

2020-2021 – ART 37 Portfolio – SLO 1.B

STUDENT	1	2	3	4	5	6	7	8	Average Score
Censored Student Names	6	3	6	5	6	6	4	7	5.4
	6	4	6	7	6	6	4	6	5.6
	6	4	6	8	6	5	6	6	5.9
	6	5	6	7	8	7	5	9	6.6
	9	10	9	8	8	10	9	10	9.1
	7	5	8	5	7	6	8	8	6.8
	9	5	9	7	8	10	10	7	8.1
	8	2	8	5	5	5	7	6	5.8
	7	2	7	5	5	6	7	6	5.6
	7	3	7	4	5	7	6	6	5.6
	7	4	7	6	6	4	6	6	5.8
	7	3	8	5	6	7	5	8	6.1
	9	4	9	7	6	7	5	6	6.6
	9	4	9	6	7	7	7	10	7.4
10	10	10	8	7	10	9	10	9.3	
10	11	10	8	8	10	10	12	9.9	
9	5	9	7	8	6	6	10	7.5	
Assessment / SLO Averages	7.8	4.9	7.9	6.3	6.6	7	6.7	7.8	6.9

The numbered columns 1-8 are the Faculty Scores for the 8 faculty who participated.

Appendix 2.C – Assessment Scoring Spreadsheet 3/4.

2020-2021 – Senior Exhibition – SLO 2

STUDENT	1	2	3	4	5	6	7	8	Average Score
Censored Student Names	11	12	11	11	11	11	10	10	10.9
	6	8	6	9	8	10	10	8	8.1
	11	8	11	9	9	11	11	8	9.8
	11	10	10	11	11	10	11	10	10.5
	8	9	8	9	10	11	11	8	9.3
	6	6	6	7	9	9	7	7	7.1
	8	12	8	11	9	10	8	8	9.3
	11	10	10	11	10	11	8	9	10
	11	10	11	11	9	10	7	9	9.8
	10	9	9	8	9	10	6	8	8.6
	8	10	8	11	8	10	8	7	8.8
	9	8	9	9	9	9	8	6	8.4
	9	9	9	10	10	11	11	8	9.6
	9	8	8	9	9	10	9	6	8.5
	11	10	11	10	11	10	8	10	10.1
	10	12	10	11	10	11	11	11	10.8
	7	8	7	8	9	8	7	7	7.6
	9	11	9	8	8	9	6	8	8.5
7	11	7	10	10	8	6	10	8.6	
10	12	9	11	11	11	12	12	11	
Assessment / SLO Averages	9.1	9.7	8.9	9.7	9.5	10	8.8	8.5	9.3

The numbered columns 1-8 are the Faculty Scores for the 8 faculty who participated.

Appendix 2.D – Assessment Scoring Spreadsheet 4/4.

2020-2021 – Senior Exhibition – SLO 3

STUDENT	1	2	3	4	5	6	7	8	Average Score
Censored Student Names	11	11	11	11	11	11	11	11	11
	6	8	6	9	9	10	11	9	8.5
	11	9	11	9	11	11	11	8	10.1
	11	9	10	10	10	10	11	8	9.9
	8	10	8	10	10	11	11	10	9.8
	6	5	6	7	9	9	8	8	7.3
	10	12	10	11	9	10	10	8	10
	11	11	10	11	10	11	11	11	10.8
	11	9	11	11	10	10	11	11	10.5
	10	8	10	8	9	10	6	8	8.6
	8	9	8	9	9	10	8	7	8.5
	9	7	9	10	9	9	8	6	8.4
	9	10	9	10	11	11	11	9	10
	9	8	9	9	9	10	9	6	8.6
	11	10	11	11	10	10	10	9	10.3
	10	11	10	11	11	11	11	11	10.8
	7	9	7	8	9	8	7	7	7.8
	9	10	9	8	8	9	9	9	8.9
7	11	7	10	10	8	10	10	9.2	
11	12	9	11	11	11	12	12	11.2	
Assessment / SLO Averages	9.3	9.5	9.1	9.7	9.8	10	9.8	8.9	9.5

The numbered columns 1-8 are the Faculty Scores for the 8 faculty who participated.