

Undergraduate Program Proposal

Process ID	Activity Name	Create Date
122527	Office of the Dean of Undergraduate Studies	12/08/2017 12:43 PM

Academic Org ID: Music [498]

College/School: Arts and Humanities [48]

Effective Term/Year: Fall 2019

Program Type/Name: Major / BM, Jazz Studies

Description:

Full name is Bachelor of Music, Jazz Studies.

Please see attached documents.

Request to Elevate Bachelor of Arts in Music, Jazz Studies Option, to a Full Degree Program
California State University, Fresno
November 6, 2017

1. Program Type

Option Elevation

2. Program Identification

- a. California State University, Fresno
- b. Bachelor of Music, Jazz Studies (Currently a BA in Music, Jazz Studies option)
- c. Intended implementation in Fall, 2019
- d. Total number of units required for graduation: 130-132
- e. Department of Music, College of Arts & Humanities
- f. This proposal has been drafted by the following Department of Music faculty:
 - Dr. Matthew Darling, Professor, Department Chair
 - Dr. Kenneth Froelich, Professor (Composition) and Chair, Dept. Curriculum Committee
- g. This program is not subject to WASC substantive change review, since it has no substantive changes in its content.
- h. Proposed Classification of Instructional Program code: 50.0910
- i. Teach-out Policy language: Students who choose to stay in their current Jazz Studies option will be able to complete their degree without disruption. None of the courses they require for graduation will be discontinued from the program and all of the courses will continue to be offered at the same frequency as in previous semesters.
- j. Once the elevation is approved, the current Jazz Studies option will no longer be offered to entering students (new or transfer). This option will be discontinued in all future catalogs. All students currently enrolled in the Jazz Studies Option will be given the choice to (1) remain in the Jazz Studies option per their General Catalog, or (2) change to the new BM, Jazz Studies degree and complete the requirements per the General Catalog in their graduate semester. Once all existing students exit the program, the current Jazz Studies option will be discontinued.

3. Program Overview and Rationale

- a. Provide a rationale for option or concentration elevation to a full degree program:

The goals of the Department of Music's Mission Statement "Advancing the musical arts through education, community engagement, artistic creation and performance" have been furthered by many successes in recent years, including placing numerous graduates in prestigious advanced degree programs as well as seeing some of our former students get jobs at colleges and universities around the country. The Bachelor of Music in Instrumental Jazz Performance degree will enable the Department to be more competitive statewide and regionally with students seeking a professional jazz degree. Within the CSU we lose music students to programs that offer the BM Jazz Studies degree throughout California, including San Jose State, CSU Sacramento, CSU Long Beach, CSU Fullerton, and CSU Northridge. Jazz is indigenous to the United States and was created by African American musicians in the early 20th Century. Jazz has a rich tradition in the Central Valley that currently includes several dozen professional

musicians and multiple high level high school jazz programs and Jazz Festivals. Our own Jazz Orchestra (formerly the renowned Fresno State Jazz Band 'A') has performed with numerous celebrated jazz musicians including John Clayton, Mary Fettig, Wayne Bergeron, Greg Banaszak, Gary Keller, Mike DiRubbo and Chris Anderson, Jeff Hamilton, Peter Erskine, Ed Shaughnessy, and Ray Brinker. Our Jazz Studies option is a natural extension of that tradition, and provides educational opportunities to a more culturally diverse student body. It will also make it easier for our graduates to move on to an institution that offers the Master of Music Jazz degree, as the equivalent Bachelor's degree is the Bachelor of Music, not the Bachelor of Arts. Our Department has always prided itself on the accomplishments of graduates from its performance options. The Bachelor of Music Jazz Studies degree will more accurately reflect the amount of work and dedication the students and professors devote to their craft. The Bachelor of Music Jazz Studies degree will replace the existing Bachelor of Arts in Jazz Studies. The degree will include an additional course from the Business School - ENTR 81: Introduction to Entrepreneurship.

b. Proposed catalog copy:

DRAFT Catalog Copy for Bachelor of Music in Jazz Studies

Bachelor of Music Degree Requirements-Jazz Studies

Admission into the Bachelor of Music Jazz Studies degree is contingent upon the following:

- Complete all coursework in the Pre-Music Major
- Maintain a minimum GPA of 2.67
- Pass Jury I on primary instrument/voice

Pre-Music Major Requirements (20-22 units)

Music 1A, 1B, 1C, 1D, 40, 41, 42, 43 (16 units)

Music 4A, 4B, 4C OR 14, 114 (see note 2) (4-6 units)

Bachelor of Music in Jazz Studies Requirements (67 units)

Music 47, 58, 64, and 65 (10 units)

Music 162, 183, 168, 178, 181A, and 181B (13 units)

Music 161A, 161B, 170B, and 171A (12 units)

Music 31J - 35J or 39J (four semesters) and Music 131J - 135J or 139J (until completion of Senior Recital) (see notes 3, 8, 10, 12) (15 units)

Six semesters in Music 103JO or 102JE (see note 4, 14) (6 units)

Music 117JC Jazz Combo (6 units)

Music 198 Senior Recital (2 units) (see note 14)

ENTR 81 (3 units)

Additional Requirements (0 units)

Music 20 – Convocation (8 semesters) (0 units)

Music 30JF – Jazz Forum (8 semesters) (0 units) (see note 6)

General Education Requirements (49 units)

General Education Coursework (40 units) *Note: Music Majors are exempt for 9 units from GE Area C1, C3, and IC.* (see note 7)

M/I Course (3 units)

Other Departmental and Jazz Studies Degree Requirements must also be passed to complete the **Jazz Studies** degree.

Total (130-132 units)

Other Departmental Requirements -

1. Students intending to pursue the B.M. degrees must take a theory and ear training proficiency examination after completion of Music 1D and 43. Students not passing this exam will not be allowed to register for their recital (Music 198).
2. Students majoring in music must enroll in a piano class (4A, 4B, and 4C) until the departmental piano proficiency examination has been passed. Piano music majors must enroll in Music 14 and 114 in lieu of 4A, 4B, 4C and the piano proficiency examination. (See Department of Music Undergraduate Student Handbook for details.)
3. Students in Music 31/31E/31J/31P – 39/39E/39J/39P will perform in student recitals as assigned by their instructor.
4. Students in Music 31/31E/31J/31P – 39/39E/39J/39P are required to concurrently enroll in an appropriate ensemble. Brass, Percussion, and Wind students: 103SB, 103SO, or 103WO; String students: 103SO; Voice students: 103CC; Jazz Students: 103JO
5. Music students must earn a grade of C or better in each course used to satisfy the requirements of the major, including the Pre-Major. No course taken for the music major can be graded on a CR/NC basis except for courses with mandatory CR/NC grading.
6. Students in Music 31/31E/31J/31P – 39/39E/39J/39P, and 131/131J – 139/139J are required to concurrently enroll in the appropriate master class (Music 30MC/30VW/30JF) for their instrument/voice.
7. The university General Education requirement is 49 units. Students majoring in the Bachelors of Music or Bachelors of Music Education take 40 units of General Education, with 9 units waived. These 9 units are from Areas C1, C3, and IC. The requirements for these areas are covered in required coursework for the major.

Other Jazz Studies Degree Requirements

8. Upon conclusion of the second semester of Music 31J – 39J, students must attempt Jury I. Transfer students typically attempt Jury I in their first semester. Students are allowed two attempts, taken in consecutive semesters, to pass Jury I. Failure to pass a second attempt will result in the student being declined enrollment into the Jazz Studies major.
9. Students must pass the piano proficiency examination, Music 1B, and Music 41 before attempting Jury II.
10. Jazz Studies students typically attempt Jury II upon conclusion of the fourth semester of Music 31J - 39J. Transfer students will typically attempt Jury II in their second semester of study. Students are allowed two attempts, taken in consecutive semesters, to pass Jury II. Failure to pass a second attempt will result in the student being dropped from the Jazz Studies major. These students may continue the major in the Bachelor of Arts, Music degree.
11. Jury II must be passed before students are allowed to enroll in upper division lessons.
12. Jazz Studies students typically attempt Jury III upon conclusion of the second semester of Music 131J-139J. Students must pass Jury III before being permitted enroll in the senior recital. Transfer students will typically attempt Jury III in their third semester of study. Students are allowed two attempts, taken in consecutive semesters, to pass Jury III. Failure to pass a second attempt of Jury III will result in the student being dropped from the Jazz Studies major. These students may continue the major in the Bachelor of Arts, Music degree.
13. Students will typically perform a Senior recital (Music 198) at the end of their fourth semester of Music 131J – 139J.
14. Students enrolled in Music 131J – 139J are required to concurrently enroll in Music 103JO through the senior recital. Students may use Music 102JE as a substitute for Music 103JO per assignment of the Director of Jazz Studies.

c. Documentation of campus approval process: Attached.

4. Curriculum – (These requirements conform to the revised 2013 WASC Handbook of Accreditation)

a. Side-by-side Comparison:

Comparison of existing Bachelor of Arts in Music (Jazz Studies option) with Proposed Bachelor of Music, Jazz Studies	
Department of Music	
BA in Music: Jazz Studies Option	Proposed BM - Jazz Studies
	Pre-Major (20-22 units)
	Music 1A, 1B, 1C, 1D: Ear Training & Sight Singing (4)
	Music 4A, 4B, 4C: Piano Skills (6) OR Music 14, 114: Accompanying I & II (pianists) (4)
	Music Theory 40, 41, 42, 43: Music Theory (12)
Core (28 units)	Bachelor of Music, Jazz Studies (57 units)
Music 1A, 1B, 1C, 1D: Ear Training & Sight Singing (4)	
Music 4B, 4C: Piano Skills (4) OR Music 14, 114: Piano Skills (pianists) (4)	
Music 20: Convocation (0) [8 semesters]	Music 20: Convocation (0) [8 semesters]
Music Theory 40, 41, 42, 43: Music Theory (12)	
Music 58: Basic Conducting (2)	Music 58: Basic Conducting (2)
Music 161A & 161B: Survey of Western Art Music (6)	Music 161A & 161B: Survey of Western Art Music (6)
Jazz Studies Option (40 units)	
	Music 30JF: Master Class (0) [8 semesters]
Music 31-35: Lessons (4)	Music 31J-35J, 39J: Lessons (8)
Music 131J-135J: Lessons (4)	Music 131J-135J, 139J: Lessons (7)
Music 103: Major Ensemble (4)	
Music 103JO: Major Ensemble (4)	Music 103JO or Music 103JE: Major Ensemble (6)
Music 117JC: Jazz Combo (2)	Music 117JC: Jazz Combo (6)
	Music 47: Music Technology (2)
	Music 64: Jazz Improvisation I (3)
	Music 65: Jazz Improvisation II (3)
Music 162: Jazz Pedagogy (2)	Music 162: Jazz Pedagogy (2)
Music 163: Jazz History (3)	Music 163: Jazz History (3)
Music 164: Jazz Theory/Improvisation I (3)	
Music 165: Jazz Theory/Improvisation II (3)	
	Music 168: Advanced Jazz Improvisation and Analysis (3)
	Music 170B: Music of the Americas – United States (3)
	Music 171A: Intro to World Music (3)
	Music 178: Class Jazz Piano (1)

Music 181: Jazz Composition and Arranging (3)	
	Music 181A: Jazz Composition (2)
	Music 181B: Jazz Arranging (2)
Music Electives: (10)	
	Entrepreneurship ENTR 81 (3)
Other Department Requirements (9)	G.E. Exemptions (-9)
Music 9: Intro to Music (3) [GE Area C1]	Music Majors are exempt from GE Area C1, Area C3, and Area IC (-9 units)
Music 74: Listeners Guide to Music (3) [GE Area C3]	
Music 171: Intro to World Music (3) [GE Area IC]	
Culminating Experience (2 units)	Culminating Experience (2 units)
Music 198: Senior Recital (2)	Music 198: Senior Recital (2)

b. Assessment Plan attached as an appendix

5. Evidence of Potential Student Demand

	BA - Jazz Studies	BA – Music as a Liberal Art (MLA)*
Fall 2013	6	25
Spring 2014	6	22
Fall 2014	8	27
Spring 2015	8	22
Fall 2015	10	25
Spring 2016	10	21
Fall 2016	9	53
Spring 2017	9	56
Fall 2017	9	81

* MLA students are mostly freshman and sophomores who have not yet qualified for one of the ‘professional’ options such as Jazz Studies.

Submit completed proposal packages to:

APP@calstate.edu

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DEPARTMENT OF MUSIC
Bachelor of Music/Bachelor of Music Education
Degree Option Elevation Proposal

SUMMARY

The Department of Music, in accordance to its five-year action plan, proposes elevating the majority of its existing degree options to Bachelor of Music (BM) and Bachelor of Music Education (BME) degrees.

The current degree structure for the Department of Music consists of one Bachelor of Arts degree, titled “Bachelor of Arts in Music.” This degree consists of nine options, detailed as follows:

1. Music as a Liberal Art
2. Instrumental Performance
3. Instrumental Performance – Keyboard
4. Vocal Performance
5. Music Education – General
6. Music Education – Choral
7. Music Education – Instrumental
8. Composition
9. Jazz Studies

The Department is proposing five new degree programs through the elevation and elimination of eight options, as follows:

1. **Bachelor of Music Education (BME)**: elevates options 5. Music Education – General, 6. Music Education – Choral, and 7. Music Education – Instrumental.
2. **Bachelor of Music in Instrumental Performance**: elevates options 2. Instrumental Performance and 3. Instrumental Performance – Keyboard
3. **Bachelor of Music in Vocal Performance**: elevates option 4. Vocal Performance.
4. **Bachelor of Music in Composition**: elevates option 8. Composition.
5. **Bachelor of Music in Jazz Studies**: elevates option 9. Jazz Studies.

Option 1. Music as a Liberal Art will be retained and become the only option remaining within the Bachelor of Arts in music.

In addition, a new **Pre-Major in Music** will be established. Pre-Major coursework will be required for all degree programs in the Department of Music. The Pre-Major coursework is delineated with each of the Music Option elevation proposals.

NEW COURSES

The Department is also proposing several new courses that will be submitted alongside the five degree option elevations. The following summarizes the new courses, and how they relate to each of the five programs:

1. Courses to be included in all new degree programs: Music 30MC, Music 171A
2. Courses specific to BME: Music 4D, Music 31E-39E, Music 102US, Music 169L
3. Courses specific to the BM in Instrumental Performance: Music 31P-38P, Music 197
4. Courses specific to the BM in Vocal Performance: Music 39P, Music 185A, Music 185B, Music 185C, Music 185D, Music 197
5. Courses specific to the BM in Composition: Music 30CF, Music 49, Music 184A, Music 184B
6. Courses specific to the BM in Jazz Studies: Music 30JF, Music 31J-35J and 39J, Music 64, Music 65, Music 139J, Music 168, Music 178, Music 181A, Music 181B

COURSE CHANGES

The Department is proposing the following course changes, summarized for each of the five programs as follows:

1. Courses being changed for the Pre-Major: Music 4A (reinstatement), Music 4B (prerequisite change), Music 40 (co-requisite change)
2. Courses being changed for all degree programs: Music 161A (prerequisite change), Music 161B (prerequisite change)
3. Courses being changed for the BME: Music 50 (reinstatement), Music 131-139 (classification change), Music 154 (catalog revision), Music 155 (catalog revision), Music 179L (catalog revision)
4. Courses being changed for the BM in Instrumental Performance: Music 131-138 (classification change), Music 176T (reinstatement and unit change)
5. Courses being changed for the BM in Vocal Performance: Music 139 (classification change)
6. Courses being changed for the BM in Composition: Music 148 (classification change), Music 183 (prerequisite change)
7. Courses being changed for the BM in Jazz Studies: Music 131J-135J (classification change)

GE WAIVERS

As part of this elevation, the Department of Music is requesting GE Waivers. The following GE areas are being requested for waivers:

Area C1 – Breadth, Arts

Area C3 – Breadth, Arts OR Breadth, Humanities

Area IC – Integration, Arts and Humanities

These three areas are all covered by existing coursework required in the BME and BM majors, as follows:

The purpose of Area C1 (and subsequently C3) as defined by the General Education Program is to *“develop an appreciation and understanding of and to stimulate imagination and creativity through study and participation in art, dance, music, and theatre.”* Along these lines, both Area C1 and C3 are covered in the following required courses:

Music 40, 41, 42, and 43 (courses covered in the Music Pre-Major)

*Likewise, the purpose of Area IC as defined by the General Education Program is as follows: “The **Integration** component of General Education is included to provide instruction at the upper division level that integrates material from each of the BREADTH areas B, C, and D.”* Area IC is covered in any one of the following required courses:

Music 161A, 161B, 170B, and 171A

College of Arts & Humanities

Department of Music, Bachelor of Music: Jazz Studies

Student Outcomes Assessment Plan (SOAP)

I. Mission Statement

California State University, Fresno Department of Music Mission Statement

Advancing the musical arts through education, community engagement, artistic creation and performance.

II. Goals and Student Learning Outcomes

At the conclusion of their degree, Bachelor of Music in Jazz Studies, students will be able to do the following:

Goal 1: Artistic Perception

SLO 1.1: Students will aurally identify basic elements of music including diatonic and chromatic harmony, motive structure, phrase structure, and musical form.

SLO 1.2: Students will read, analyze, and identify the elements of music (i.e. form, style, compositional devices, harmonic progressions, and cadences) in both large and small forms, as well as in full instrumental and/or choral scores, through both aural and written means.

Goal 2: Musical Performance

SLO 2.1: Students will demonstrate competence on a primary instrument or voice by performing individually with appropriate expression and good musicianship skills.

SLO 2.2: Students will demonstrate basic piano proficiency through the performance of prepared pieces, transposition, sight-reading, harmonization, improvisation, and accompaniment.

SLO 2.3: Students will demonstrate basic conducting and rehearsing skills.

SLO 2.4: Students will demonstrate how to create melodic and rhythmic improvisations on their primary instrument in a variety of jazz styles.

Goal 3: Music History and Cultural Context

SLO 3.1: Students will identify and trace essential developments in Western Art Music history, American

Jazz history, and world cultures.

Goal 4: Creative Work and Literature

SLO 4.1: Students will demonstrate the ability to arrange and compose original works of jazz.

SLO 4.2: Students will identify jazz literature, composers, and the works that they have created, including composers in both the United States and the world.

III. Curriculum Map (Matrix of Courses X Learning Outcomes)

	1.1	1.2	2.1	2.2	2.3	2.4	3.1	4.1	4.2
Pre-major	I-M	I-M	I-M	I-M		I-D			
30JF									I-M
47						I		I	
58					I-D				
64		D	I-D			D			
65		D	I-D			D			
161A							M		
161B							M		
162	D			D	D				D
163	D						M		M
168		M				M			
170B							I-M		
171A							I-M		
178				M		I-D		D	
181A								M	D
181B								M	D
ENTR 81									D
198	D	D	M			M			
Studio	D	D	I-M			I-M			
Ensembles	D	D	I-M			I-M			

IV. Assessment Methods
A. Direct Measures
1. Student Learning Outcomes listed under Goal 1 are measured through course exams administered in courses given in the Pre-Major (Music 1A-1D and 40-43). In addition, students take a Theory and Ear Training Proficiency Examination upon completion of the Pre-Major coursework (Music 1D and Music 43).
2. Student Learning Outcomes listed under Goal 2 are measured in the following ways: SLO 2.1 is measured through the Jazz Juries and Examinations and the Senior Recital. SLO 2.2 is measured through the Piano Proficiency Examination, administered after the third semester of piano study (Music 4C) and performance exam at the end of Music 178. SLO 2.3 is measured through an examination taken at the end of Music 58. SLO 2.4 is measured each semester through Jazz Juries and Examinations and the Senior Recital.
3. Student Learning Outcomes listed under Goal 3 are measured through examinations given at the end of Music 161A, Music 161B, Music 163, Music 170B, and Music 171A.
4. Student Learning Outcomes listed under Goal 4 are measured through class examinations in Music 181A and 181B.
B. Indirect Measure(s): (Departments are required to have one indirect measure. Examples of indirect measures are senior exit surveys, a focus group, written reflections by students, and of course alumni surveys which departments may choose to conduct.)
1. Alumni Survey
2. Meeting with community constituents – i.e. area professionals

V. Student Learning Outcomes X Assessment Methods Matrix

	Course Exams	Theory/Ear Training Proficiency	Piano Proficiency	Jazz Juries and Exams	Recital and Recital Hearing	Alumni Survey	Meeting with Community
SLO 1.1-1.2	X	X				X	
SLO 2.1				X	X	X	X
SLO 2.2			X			X	X
SLO 2.3	X					X	X
SLO 2.4				X	X	X	X
SLO 3.1	X					X	
SLO 4.1	X					X	X
SLO 4.2	X					X	

VI. Timeline for Implementation of Assessment Methods and Summary Evaluations
AY Year 2019 to 2020
Course Exams for Music 1A, 1B, 40, and 41 (SLO 1.1 and 1.2)
Jazz Exams and Juries
AY Year 2020 to 2021
Course Exams for Music 1C, 1D, 42, and 43 (SLO 1.1 and 1.2)
Piano Proficiency Exam (Fall Semester)
Performance Proficiency Exam (Spring Semester)
AY Year 2021 to 2022
Course Exam for Music 58 (SLO 2.3, Fall Semester)
Course Exams for Music 161A & 161B (SLO 3.1)
Jazz Exams and Juries

AY Year 2022 to 2023

Alumni Survey (Fall Semester)

Recital and Recital Hearing (Spring Semester)

Constituent Input (Spring Semester)

VII. Process for Closing the Loop

The Department of Music has an Assessment Committee whose sole responsibility is to develop the Department's SOAP, review Assessments, and make recommendations regarding improvement of curriculum on the basis of Assessments. Assessments are generally reviewed at the end of the spring semester and curriculum improvements are recommended at the beginning of the following fall semester. The Department Curriculum Committee is responsible for recommending curricular adjustments to the faculty and for following these adjustments through the University process, as needed. If necessary adjustments require "simple" adjustments in classroom instruction, the Assessment Committee will share Assessment results with the affected faculty who will determine what kind of changes will bring about the desired result. Faculty are integral to the Assessment process and are always free to review Assessment results and make changes on their own without involvement with the formal process.

Given the nature of an academic year, decisions made regarding curricular changes will generally be made during the AY following completion of the assessments.