

MINUTES, UNDERGRADUATE CURRICULUM SUBCOMMITTEE
CALIFORNIA STATE UNIVERSITY, FRESNO
5240 N. Jackson Avenue, M/S UC43
Fresno, California 93740-8023

Office of the Academic Senate
Ext. 8-2743

November 27, 2007

Members Present: K. Putirka (Chair), S. Adisasmito-Smith, J. Crossfield,
P. English, D. Nef, K. Robles-Smith, L. Williams.

Members Absent: S. Miller (excused), M. Matson (student),
M. Vargas (student).

Visitors: T. Anderson, P. Heuston, B. Kirkland.

The meeting was called to order by Chair Putirka, at 2:10 p.m. in TA #117.

1. Minutes. MSC to approve of the Minutes of 11/13/2007.
2. Agenda. MSC to approve the Agenda as distributed.
3. Communications & Announcements.
4. Program Change Form:

Music Minor – MSC to approve.

Program Change Form:

Global Awareness Certificate – MSC to approve.

New Course Proposal:

BA 179 Legal & Ethical Environment of Sports Marketing –

MSC to approve.

Program Change Forms: (Please bring materials from before.)

Sports Marketing Option – MSC to approve.

Certificate in Sports Marketing - MSC to approve.

Course Change Item:

MKTG 188 Strategic Planning in Marketing – MSC to approve.

Discussion.

(APM 206) Interim Policies and Procedures on Technology Mediated Courses and Programs.

Course Change Items:
College of Arts and Humanities.

MSC to approve the following:

ARTH 10 The Ancient and Medieval Worlds Title, Description
LING 110W Advanced Composition for Foreign Students - Description

Kremen School of Education and Human Development.

CI 150ECE Managing Early Learning Environments Course
Classification

MSC to adjourn at 3:10 p.m.

The next scheduled meeting of the Undergraduate Curriculum Subcommittee will be Tuesday, February 5th, 2008 at 2:10 p.m., in the President's Conference Room #103.

Agenda.

1. Approval of the Minutes of 11/27/2007.
2. Approval of the Agenda.
3. Communication and Announcements.
4. Election of New Chair.
5. Program Change Form:
Plant Health Option
Crop Production Management
Course Change – Consent:
PLANT 1 Introduction to Plant Science - Reactivation
Program Change Form:
Instrumental Performance: Jazz Studies
New Course Proposal:
SPAN 165 Modernismo – 1950
MUSIC 162 Jazz Pedagogy
MUSIC 163 Jazz History
MUSIC 164 Jazz Theory & Improvisation I
MUSIC 165 Jazz Theory & Improvisation II
PHIL 104 Nineteenth Century Philosophy